

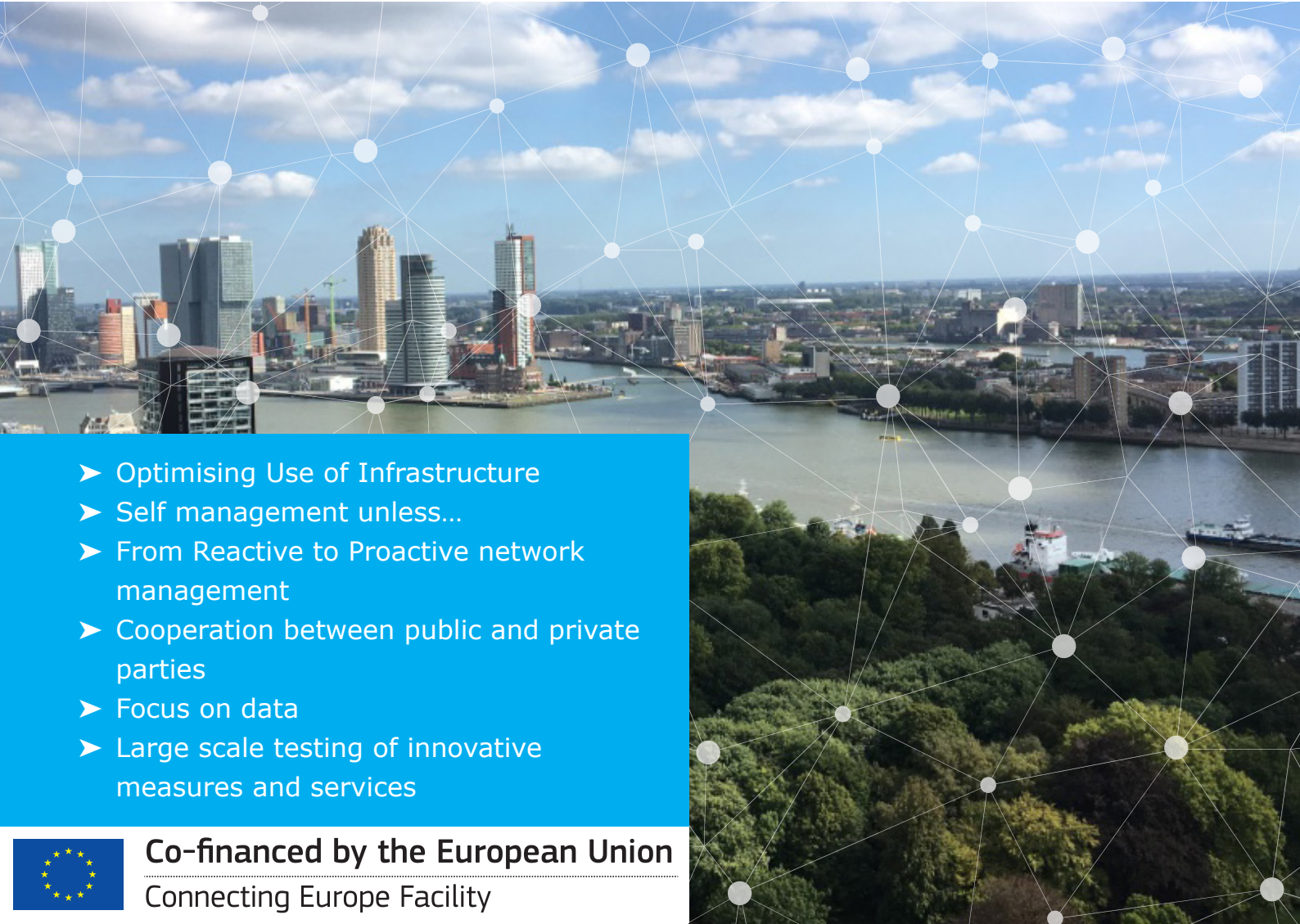
# Save the date!

26th & 27th of September, 2017  
World Port Center Rotterdam

Wilhelminakade 901, 3072 AR, Rotterdam, the Netherlands

# from Systems to Services

a workshop presented by URSA MAJOR 2

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- Optimising Use of Infrastructure
  - Self management unless...
  - From Reactive to Proactive network management
  - Cooperation between public and private parties
  - Focus on data
  - Large scale testing of innovative measures and services

 **Co-financed by the European Union**  
Connecting Europe Facility

# URSA MAJOR 2

UM2 targets the deployment of Intelligent Transport Systems (ITS) services to improve safety and efficiency of freight traffic on the TEN-T road network mainly along the Rhine-Alpine and the Scandinavian-Mediterranean CEF core corridor, linking North-Sea-Ports, the Rhine and Ruhr area, metropolitan areas in southern Germany and in Italy. The main European added value of Ursa Major 2 (UM2) is the improvement of services for international freight traffic.

## The Netherlands:

a shift from traditional systems to innovative services

URSA MAJOR 2 is based upon an established, well-working cooperation of the involved road operators and road authorities.

A special situation needs to be considered for the Netherlands. The Netherlands traditionally has a very high traffic density and has consequently started early and swiftly to deploy ITS. In the Netherlands, not only the potential to expand the road network but also the deployment of traditional ITS are nowadays saturated.

Consequently, the focus has shifted towards optimizing the use of existing systems. The Dutch implementing body Rijkswaterstaat tries to improve its systems and content offered to stimulate the private sector to find innovative ways to provide road users with new and additional end user services. Emphasis is put especially on the organizational aspects, stimulating cooperation between public and private sectors and between different transport operators.

The Ministry has recently adopted a new policy with important paradigm shifts, e.g. from public to private, from local to network and from roadside to in-car. This has a strong impact on the nature of ITS deployment in the Netherlands, and of course it also has impact on possible indicators for ITS deployment.

### Workshop

The resulting new, innovative and low threshold service projects in the Netherlands can be a blueprint for such a type of ITS deployment in other European countries facing a similar paradigm shift from systems to services in high traffic load areas. Rijkswaterstaat together with URSA MAJOR 2 is organizing a workshop to present their projects, explain their approach and share their experiences with a wider audience.

### Projects to be presented:

- Incident Management
- Driving Behaviour
- Tire pressure at container terminals
- Truck spotting
- Market place for Logistics
- Truck parking

Keynote speakers include:

- Serge van Dam, principal advisor for traffic management at Rijkswaterstaat
- Roger Demkes, director of the Verkeersonderneming

### Practical information

Doors open on the 26<sup>th</sup> of September between 10.00 and 10.30. The workshop ends on the 27<sup>th</sup> of September at 13.00.

Lunch will be provided to all attendants on the 26<sup>th</sup> and 27<sup>th</sup> of September. In addition, all attendants of the workshop are invited to a boat tour within the Port of Rotterdam with a walking dinner on the evening of the 26<sup>th</sup> of September, directly after the ending of day 1 of the workshop.

Participation is free of charge.

### Sign up

Are you interested in joining this workshop and would you like to know more? Please send an email to [h.vanheijningen@mobycon.com](mailto:h.vanheijningen@mobycon.com) and we will keep you informed!

**We wish you a warm welcome to this workshop!**