Programme & information

London 20th - 22nd November 2012
On behalf of all EasyWay partners, I am particularly happy and proud to welcome you to London. The EasyWay Annual Forum 2012 is a great occasion for us all to tell each other what we have achieved with our projects and the progress we have made on ITS in the last three years. The undoubted success of this Annual Forum is your success and, I am sure, it will help convince the European Commission that we are more than able to face the future challenges of EasyWay and the European ITS deployment plan.

Roberto Ferrazza, EasyWay Chairman

The CENTRICO Annual Forum Management team wish to express their thanks to all who have assisted in making this event happen. We hope you enjoy the programme and venue. If you have any questions during your stay please ask a member of the CENTRICO team or ask at our Help Desk in the Lancaster Room. Further useful information can be found on pages 3 and 15.
Tuesday, November 20th 2012
Registration from 10:00 - Network Lunch (12:00 - 13:30)

**Opening session (13:30-15:20)**

- **Welcoming speeches**:
  - Henk Jan de Haan (CENTRICO Chairman)
  - Graham Hanson (Head of traffic signs Policy, Traffic Division Department for Transport)
  - Roberto Ferrazza (EasyWay chairman)
  - Stefan Strick (Supervisory Programm Board Chairman)
  - Olivier Onidi (Director of Innovative and Sustainable Mobility - European Commission)

- **EasyWay Deployment Guidelines - a decisive step to ITS harmonization**
  - Stephanie Kleine (Deployment Guideline Overall Coordination)

**TEA TIME 15:20-15:40** (maxwell, Lancaster and Common Rooms)

**Technical session 1 (15:40 - 17:00)**

**ITS deployment - strategic approaches**

- **Speakers and topics**
  - Satu Innamaa (Finland) - ICT infrastructure guidelines and plan in VIKING for harmonising deployment
  - Florin Codrut Nementanu (Romania) - Using of Deployment Guidelines and EasyWay knowledge in better development of ITS in Romania/Ithaca - ITS system on A1 motorway
  - Lilia Halsen Bidar (Sweden) - State-of-the-art related to the ITS Action Plan and ITS Directive
  - Hans Westerheim (Norway) - European harmonisation of deployment of ITS services by means of information interoperability

**Faraday Room**

**ITS saves money - how?**

- **Speakers and topics**
  - Marie-Christine Esposito (France) - How to deal with voluntary damage in ITS?
  - Will Tyler (UK) - Transport Scotland monitoring test site; from trial to deployment
  - Max Brown (UK) - All Lanes Running - the evolution of Managed Motorways
  - Peter Meckel (Austria) - DVB-T2: A broadcast medium for Cooperative Services

**Council Chamber**

**Window to the future**

- **Speakers and topics**
  - Florian Weyer (France) - The GERICAULT project in Rouen, France: a multi-partnership dynamic traffic management project for an urban area without ring road
  - Torsten Geißler (Germany) - Cost-Benefit Analysis for EasyWay priority cooperative services
  - Jozef Cannaerts (Belgium) - Floating Car Data for network traffic management
  - Giles Perkins (UK) - Connecting the traveller, knowledge is power
Welcome on board of the Hispaniola for our drinks reception by the Thames, with views of the river, the London Eye and the Houses of Parliament

**Welcome on board of the Hispaniola for our drinks reception by the Thames, with views of the river, the London Eye and the Houses of Parliament**

You are invited to join your colleagues for an early evening reception aboard the Hispaniola. This is your chance to meet together, have a drink and a bite to eat before you head off to your hotel or a restaurant of your choice. You will be able to find a list of restaurants at the Help Desk.

The Hispaniola is moored 5 minutes away from our Forum venue. Outside the Forum venue, and on the main road, turn right and walk along the Thames, pass under the railway bridge and it is there on your left.

Walk down the gangway and you will be greeted by your hosts.

The evening will commence at 18.00hrs and finish at 20.00hrs. You can deposit your luggage here if you wish. The nearest underground station is Embankment, 1 minute away on the Circle, District, Northern and Bakerloo Lines.

**The need for information**

- **Speakers and topics**
  - Peter Cullen (UK) - Next generation of information delivery
  - Pia Larsson (Sweden) - EasyWay Vision and Road Map for Cooperative Systems
  - Lutz Rittershaus (Germany) - The German Mobility Data Marketplace - a solution for Europe?
  - Dr. Ludovic Simon (France) - Score@f, ready to deliver the promise
  - Steven Turvey (UK) - The importance of evaluation in EasyWay and role of the Evaluation Experts Group
  - Jonas Jäderberg (Sweden) - Moving from DATEX II 1.0 to DATEX II 2.0

**ITS saves time - how? (part 1)**

- **Speakers and topics**
  - Risto Kulmala (Spain) - Developing level of service requirements for dynamic traffic management in Finland
  - Reiner Scharrer (Germany) - Intermodal cross-border trip information service (London area - Bavaria - Vienna region)
  - Franck Petit (France) - Dynamic speed control at Cofiroute
  - Caroline Pourtois (Belgium) - Trafiroutes, comprehensive traffic information, real-time and accessible to all
  - Geraint Jones (UK) - Rapid response CCTV during strategic route diversions
  - Ignacio Sanchez Reig (Spain) - Cross-border traffic management plan between France, Andorra and Spain
Tools to deliver a better service

- **Speakers and topics**
  - Pierluigi De Marinis (Italy) - RMT - Road management tool
  - Thomas Durlin (France) - Presentation on estimation of automatic incident detection benefits on Lille urban fast lanes
  - Hans Remeijn (Netherlands) - Comprehension tests 2010-2011; tunnels, fog and ghost drivers
  - Scott Lees (UK) - Role of ITS in the Forth Bridge replacement crossing project
  - Pierre Rutten (Belgium) - IRMA - Iris Mobility Analysis - Prediction of traffic flow in Brussels
  - Carla Costa (Italy) - Information and safety provided by ITS systems along the Brenner Motorway

COFFEE TIME 11:00-11:20  
(Maxwell, Lancaster and Common Rooms)

The need for European harmonisation

- **Speakers and topics**
  - Dr. Marta Pla-Castells (Spain) - Towards harmonization in Abnormal Good Transports: Integration of Spanish national practice in EasyWay European project
  - Antonio Lucas-Alba (Spain) - Location formulations, the earliest ESG4-Mare Nostrum goal
  - Sebastian Lopez (Spain) - Testing a DATEX II model extension for Traffic Management Plan (TMP) in a real CrossBorder TMP
  - Lars Jonsson (Sweden) - RSMP-open communication protocol standard for an open market with fair competition
  - Mark Cartwright (UK) - POSSE & UTMC

Wednesday, November 21st 2012
Technical session 3 (11:20 - 13:00)

ITS saves time - how? (part 2)

- **Speakers and topics**
  - Alain Reme (France) - ESG2 - Supporting Action 02: Traffic management plans and navigation systems
  - Paul Marsh (UK) - The Compliant Motorway
  - Tamás Tomaschek (Hungary) - Impact of ITS investments on Hungarian motorways
  - Hélène Klich (France) - Dedicated lanes in Ile-de-France
  - Ignacio Eguiara Garay (Spain) - Use of a cross border additional lane in vocational rush hours

Turning data into useful information

- **Speakers and topics**
  - Nuno Rodrigues (Netherlands) - ParckR - Truck parking occupancy service based on floating vehicle data
  - Neil Brailsford (UK) - Network performance monitoring tool
  - Alberto Serrano (Spain) - Developing CrossBorder TMPs for Long distance corridors (Portugal, Spain, France)
  - Sylvain Belloche (France) - TEMPUS: Smart multimodal journey planner for urban mobility
  - Åke Egemalm (Denmark) - Travel time estimation based on Bluetooth sensors: results of a comparative field test

LUNCH TIME 13:00 - 14:00  
(Maxwell, Lancaster and Common Rooms)
Wednesday, November 21st 2012
Technical session 4 (14:00 - 15:20)

Finding common solutions

• Speakers and topics
  Francisco Soriano (Spain) - EasyWay Maps tool. Current situation, experience and coming possible use
  Reiner Dölger (Germany) - Organizing common development of TC software: Lessons from a cooperation in Germany
  Dr. Andras Gulyas (Hungary) - Role for the Hungarian road operators in the future of European ITS
  Ta Van-Bao (France) - The Datex II gateway for the Score@f project

ITS delivers greater transport efficiency—how?

• Speakers and topics
  Ulrich Haspel (Germany) - ArbIS – Road Works Management System
  Rui Pedro Nobre Ribeiro (Portugal) - Coordinating ITS services on a national traffic control centre
  Jürgen Neugebauer (Germany) - Continual improvement of TCCs internal workflows and creation of a comprehensive and reliable basis for future TCC decisions
  Dr. Achim Reusswig (Germany) - Assigning timeslots for road works—a new approach to traffic orientated road works management

London Olympics travel planning and delivery—the challenges

This special session will be followed by a visit to the Transport for London Traffic Control Centre. There are limited places and you should register as early as possible at the Help Desk; the visit will be completed by 19:00.

• Speakers and topics
  Kevin Davies (Senior Responsible Officer, Highways Agency) - Meeting the challenge on the Strategic Road Network
  Justine Cothill (National Operations Coordinator, Highways Agency) - The Travel Coordination Centre perspective
  Esmon R George MBE (Operations Manager, Transport for London) - Operational Management of the London Road
Thursday, November 22nd 2012
Hot Topics Workshop (9:00 - 11:00)

Facilitator: Dr. Paul Spierings (Netherlands)

Lecture Theatre

Have your say about the most urgent topics this morning!

The Annual Forum Hot Topics workshop will present a set of issues that come from the EasyWay partners and require a response within the next two years.

You are free to contribute your personal view in a lively discussion in smaller groups.

Which technology do we need, which standards should we support, how should we cooperate in the future?

What will be the role of the public and of the private sector? Can we as road operators afford to lose control of traffic management?

What shall we do for better evaluation? What will be the role of national and European programs in the future?

The hot topics session will help producing the right answers to these questions and prepare the years to come.

Expert moderators will lead each topic in parallel. You can attend more than one topic. Instructions will be given in the morning.

COFFEE TIME 11:00 - 11:20 (Maxwell, Lancaster and Common Rooms)
EasyWay Awards 2012 (11:20 - 12:20)

During this session you will have a chance to learn about some of the leading ITS projects in Europe and see who has won an award for their achievements.

The awards ceremony will be hosted by David Laoide-Kemp of STREETWISE with awards being presented by Mr Jeremy Evans, Chair of ITS UK and head of the panel of judges. Jan Willem Tierolf will speak with the winners.

1 - Best example of cross border cooperation
2 - Best example of knowledge sharing
3 - Most notable impact on EasyWay objectives (Congestion, accident, environment) for a small scale deployment project
4 - Most notable impact on EasyWay objectives (Congestion, accident, environment) for a medium scale deployment project
5 - Most notable impact on EasyWay objectives (Congestion, accident, environment) for a large scale deployment project

Closing session (12:20 - 13:00)

• Speakers
  Caroline Visser (ITS Programme Manager - International Roads Federation)
  Roberto Ferrazza (EasyWay Chairman)
  Bipin Radia (TEN-T Executive Agency - Air, Waterborne Transport, Logistics, Innovation and Co-modality Unit)

• Moderator
  Henk Jan de Haan (CENTRICO Chairman)

LUNCH TIME 13:00 - 14:00 (Maxwell, Lancaster and Common Rooms)

Useful Information

You will find good information about the Forum on the Forum Website
www.easyway-its.eu/events/2012-London/

At the Forum

If you have any questions we have a Help Desk in the Lancaster Room or one of the CENTRICO members will be happy to assist.

If you are a speaker and need further guidance, Graham Seaton and Karl Marotta will be at hand to help.

Throughout the building there is free access to WiFi. Follow the instruction when you connect.

All things EasyWay and other exhibitors

Throughout the duration of the Forum there will be a stand for all things EasyWay. Here you will be able to pick up literature and ask questions of your colleagues.

There will also be an area where you can see some of the developments EasyWay has undertaken in recent years. This will include a demonstration of EasyWay Map, Datex II and Mare Nostrum.

Visit to the Transport for London Traffic Control Centre - 21st November

If you want to attend the visit to the Traffic Control Centre you need to register at the Help Desk. This visit follows the Olympics Session and should be completed by 19.00hrs on Wednesday evening.

Forum Proceedings

In keeping with our green policy, proceedings of the event will be published on the Forum Website and not printed.

After the Day’s Events

A list of restaurants where you may wish to arrange to meet with your EasyWay colleagues can be found at the Help Desk.

Your may find the following websites useful to find out what is happening in London this week.

www.visitlondon.com  www.timeout.com/london